

# Smilemakers

INCENTIVES, LIFESTYLE ACCESSORIES & APPAREL, GIFTS AND EVENT MERCHANDISE



HOLIDAY 2017



**\$5.99**  
**SHIPPING**

OCTOBER 2 – NOVEMBER 2, 2017

✓ ANY SIZE ORDER!

✓ ANY WAY YOU ORDER!  
via Phone, Web or SpendSmart

\$5.99 ground shipping valid 10/2/2017 - 11/2/2017 on web orders shipping within the Continental U.S. Only. Limit one use per customer. Combined promotions, back orders, past orders, or special orders not applicable. Must be registered and signed in at time of purchase.



I love finding gifts I know will make someone smile.

With our wide range of unique items, you're sure to find the perfect thing for everyone on your list.

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**\$5.99 ea.**

**NEW! Grimace Holiday Ornament**  
9175051 • Nothing celebrates the wonder of the holidays like Grimace greeting everyone. Created in blown glass and dressed in red holiday boots and a festive scarf decorated with polka dots and Arches. Measures 4".

**SALE! \$12.99 ea. WAS \$15.99**

**Vintage Holiday Snow Globe**

9155005 • A classic look for the holidays...our glittering snow globe. Showcasing Speedy atop the vintage McDonald's sign, this 4" custom, hand-painted snow globe makes a beautiful gift at a special sale price.



**\$4.99**

**NEW! Character Charm Bracelet**  
9175050 • Grimace, Ronald and the Fry Guys all gather as colorful holiday charms on this nickel-plated link bracelet perfect for giving as a fun and fashionable holiday gift. Measures 7-1/2" long with lobster claw clasp.



It doesn't take much to show someone you care.

Sometimes it's the smallest gifts that give the biggest smiles.



## Gifts Under \$5

**\$1.99 ea.**

**NEW!** Red Mini Notebook

1175001 • Spiral bound 50-sheet lined notebook with bright translucent color cover. Features matching translucent color pen, color-coded self-stick tabs and memo pad; Built-in ruler on back cover. Measures 5-1/8" x 4-1/8".

**\$.49 ea.**

Stylus Pen

7170013 • Twist-action ballpoint pen. Slim metallic color-barrel with matching clip and silver accent ring. Capacitive rubber stylus for digital touch.

**\$24.99/pack.**

Holiday Stocking Pack

9165000 • CREW FAVORITE! The crew will love finding these mini-stockings filled with goodies...and they're less than \$1 each! Measures 7-1/2" x 5". Assorted 25 pack.





## Gifts Under \$10

**\$9.99**

**NEW!** Fair Isle Tie

3175303 • Nothing celebrates the style of the holidays like a tie featuring an all-over Fair Isle pattern. 100% polyester.

**\$5.59 ea.**

**Big Mac Notebook**

1170004 • 50 page, lined and ruled notebook with printed pattern. Gloss soft front cover. Measures 7" x 10".

**\$3.79/pair**

**RMHC Striped Socks**

77764 • Poly/cotton blend. Adult unisex size 7-11.



## Gifts Under \$12

**\$9.99**

**NEW!** Holiday 3 Pack Notebooks

1175000 • Set features 3 notebooks with 50 sheets of ruled 50# filler paper and rounded corners, enclosed in a custom, full-color Graphic Wrap (2-1/2" included). Notebooks measure 4" x 6" each.

**SALE! \$11.99 ea.** WAS \$15.99

**Arches Charm Pendant**

9150003 • Silver plated necklace features engraved Arches with rhinestones. Chain measures 18". Black velvet gift box included.

*Hurry, quantities limited!*

**\$5.99**

**NEW!** McDonald's Red Fair Isle Tote Bag

2175000 • Red canvas bag features the McDonald's wordmark decorated in the Fair Isle style. 20" x 15" x 5".



Visit the  
**Smilemakers**  
WEBSITE  
for full selection!



Life's more fun when you're surrounded by characters.

Ornaments are the perfect keepsake that will remind them you care, year after year.



**\$5.99 ea.**

**NEW!** Grimace Holiday Ornament

**9175051** • Nothing celebrates the wonder of the holidays like Grimace greeting everyone. Created in blown glass and dressed in red holiday boots and a festive scarf decorated with polka dots and Arches. Measures 4".







A



B



C

**SALE! \$3.99 ea.** WAS \$9.99  
**Skating Ronald Blown Glass Ornament**  
A. 77721 • Measures 3-3/4".  
*Hurry, quantities limited.*

**SALE! \$3.99 ea.** WAS \$5.59  
**Big Mac® Blown Glass Ornament**  
B. 52284 • Measures 3-3/4".  
*Hurry, quantities limited.*

**SALE! \$3.99 ea.** WAS \$4.99  
**French Fry Blown Glass Ornament**  
C. 59533 • Measures 3-1/4".  
*Hurry, quantities limited.*



D

**SALE! \$3.99 ea.** WAS \$6.99  
**Birdie Blown Glass Ornament**  
D. 9165002 • Measures 3-3/4".  
*Hurry, quantities limited.*

**SALE! \$3.99 ea.** WAS \$6.99  
**Mayor McCheese Blown Glass Ornament**  
E. 9165001 • Measures 4".  
*Hurry, quantities limited.*

**SALE! \$3.99 ea.** WAS \$6.99  
**Hamburglar® Blown Glass Ornament**  
F. 9155004 • Measures 3-3/8".  
*Hurry, quantities limited.*



E



F

Visit the  
**Smilemakers**  
WEBSITE  
for full selection!



I make it a point to make others feel special.

Whether you're showing your team appreciation during the holidays, or just adding a little fun to your bag or jacket, pins add some style, without taking up a lot of space.



**\$9.99/pack**

**Holiday Mystery Pin Pack**

34973 • Reward your crew and save money by ordering this pack of 10 holiday pins.

**\$1.24**  
**And Under**  
**Lapel Pins**



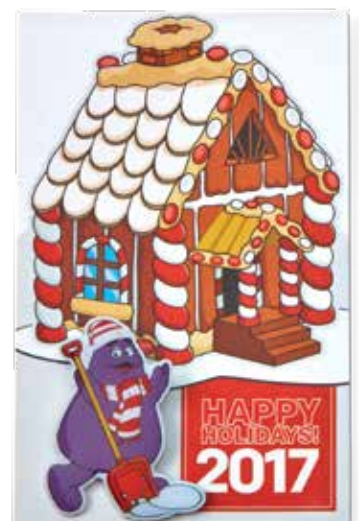
**Seasonal Pins**

- A. 7175058 - **NEW!** McDonald's Name
- B. 7175057 - **NEW!** Christmas Tree
- C. 7175052 - **NEW!** Shoveling Grimace
- D. 7175056 - **NEW!** Snowflake
- E. 7175055 - **NEW!** 2018 Bar
- F. 7175054 - **NEW!** Mayor McCheese
- G. 7175051 - **NEW!** Fry Guys
- H. 7175059 - **NEW!** McCafe Mug
- I. 7175050 - **NEW!** Birdie in Snow

**\$1.59 ea.**

**NEW! Grimace 2017 Pin Card**

7175053 • Thank your team for a wonderful year with this collectible pin and card. Pin measures 1-1/4" x 1". Card measures 2-1/4" x 3-1/2".





I like finding accessories that match my personal style.

**\$1.24**  
And Under  
Lapel Pins



75978



7150041



55439



7170003



65243



63156



7140056



75993



76001

Hurry, quantities limited.



63148



63150



7150040



7150033

Go ahead and give gifts that show it's all in the details.

**SALE! \$4.99 ea.** WAS \$6.99

**Arches Adjustable Bangle Bracelet**

A. 9140011 • Nickel-plated bangle bracelet features the Arches and antiqued "Est. 1955" charm. Individually gift boxed. *Hurry, quantities limited!*

**\$4.99 ea.**

**NEW! Character Charm Bracelet**

B. 9175050 • Grimace, Ronald and the Fry Guys all gather as colorful holiday charms on this nickel-plated link bracelet perfect for giving as a fun and fashionable holiday gift. Measures 7-1/2" long with lobster claw clasp.

**SALE! \$3.99 ea.** WAS \$4.99

**McDonald's Key Fob**

C. 9165006 • Made from black leather and adorned with a nickel-plated McDonald's wordmark, this key fob makes a great gift for him or her. Measures 3". *Hurry, quantities limited!*

**SALE! \$7.99 ea.** WAS \$11.99

**McDonald's Leather Bracelet**

D. 9140012 • Black leather wrap bracelet with silver Arch charm. Repeating words hot stamped in silver (inspiring, caring, fun, helpful, valuable, friendly). Individually gift boxed. *Hurry, quantities limited!*

**SALE! \$9.99 ea.** WAS \$14.99

**Fry Box Lariat Necklace**

E. 9165008 • This lariat necklace is a trendy accessory to her wardrobe. Nickel-plated chain link features a die-cut McDonald's French Fry charm. Measures 27". *Hurry, quantities limited!*



A



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**\$114.99 ea.**

**NEW! Men's Fossil Chronograph Watch**

F. 9175053 • This chronograph watch features a black dial and brown leather strap. 3 sub dials. Watch face measures 1-3/4" diameter. Engraved Arches on case back. Boxed in a Fossil gift tin.

**\$114.99 ea.**

**NEW! Ladies' Fossil Blush Leather Watch**

G. 9175054 • Blush color leather strap adds a fashion look to the rose gold color case and ivory dial. Watch face measures 1-3/8" diameter. Engraved Arches on case back. Boxed in a Fossil gift tin.



Wear your holiday spirit!

Gifts that put the sparkle in all you wear.



A

B

C





**NEW! Holiday Neckwear  
Only \$9.99 ea.**

Designed exclusively for McDonald's, these ties are light-weight, keep their shape and look wrinkle-free every time. 100% Poly blend. Ladies' circle tie features velcro closure. Men's ties measure 3-1/4" w x 58" l.

**NEW! Fair Isle Tie**

A. 3175203 • Ladies'      D. 3175303 • Men's

**NEW! Diagonal Holiday Stripe Tie**

B. 3175202 • Ladies'      E. 3175302 • Men's

**NEW! Fry Guys Jacquard Tie**

C. 3175201 • Ladies'      F. 3175301 • Men's

**\$8.99/set**

**McDonald's Tie Bar Set**

9145006 • Ties stay in place with this set of gold and silver finish tie-bars. The hinged arm has metal teeth to secure the clip. Contemporary gift box included. Perfect gift for managers. Measures 2-1/2".



G

H

I



**\$9.99 ea.**

**NEW! Holiday Knit Scarf**

G. 3175052 • 100% acrylic knit scarf with Fair Isle pattern and embroidered wordmark. Machine wash cold, air dry. One size fits most.

**\$6.99 ea.**

**NEW! Holiday Knit Tech Gloves**

H. 3175051 • 100% acrylic knit gloves, one sizes fits most, with texting technology finger tips and embroidered Arches. Machine wash cold, air dry. One size fits most.

**\$7.99 ea.**

**NEW! Holiday Knit Beanie**

I. 3175050 • 100% acrylic knit pom beanie with Fair Isle pattern, rolled cuff, and embroidered Arches. Machine wash cold, air dry. One size fits most.



F

D

E



This season, deliver joy from head to toe.

You'll be looking for excuses to throw on these almost-too-comfy pieces, seven days a week.



A

B

C



## NEW! Eco-Fleece Camo

All items are Alternative Apparel™ brand.

**\$28.99 ea.**

### Eco-fleece Long Sleeve Camo Thermal

Stay warm and comfortable with these camouflage long sleeve thermals. 50/46/4 polyester (6.25% recycled)/cotton (6.25% organic)/rayon. Screened wordmark. Unisex sizes S-2XL. Add \$1.50 for 2XL.

A. 3170052 • Black with Camo Wordmark

B. 3170053 • Camo with Black Wordmark

**\$35.99**

### Eco-Fleece Hooded Full-Zip Camo Sweatshirt

C. 3170050 • 6.5 oz., recycled polyester/cotton/rayon. Low-impact dyed and washed. Self-fabric lined hood. Machine wash cold. Tumble dry low. Wash before wear. Sizes: S-2XL. Add \$1.50 for size 2XL.

**\$29.99 ea.**

### Eco-fleece Slim Fit Thermal Camo Sweatpants

Stay warm this season with these slim fit, banded bottom sweatpants. 50/46/4 cotton/polyester/rayon. Two side pockets with eco-jersey lining. Screened wordmark.

Men's Sizes S-2XL. Add \$1.50 for 2XL. Ladies' Sizes S-XL.

D. 3173051 • Men's

E. 3172051 • Ladies'



D

E







**\$4.99 ea.**

**NEW! McCafé Holiday T-shirt**

**F. 3177042** • Inspired by the new McCafé branding, you'll love this 100% cotton unisex short sleeve crew neck t-shirt. Machine wash cold with like colors. Sizes: S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



F

**\$7.49 ea.**

**NEW! Holiday Wordmark T-shirt with Ornament**

**G. 3175053** • A holiday favorite t-shirt features the McDonald's wordmark crowned with an ornament on a black 100% soft-touch cotton unisex short sleeve crew neck t-shirt. Screen printed design, Machine wash cold with like colors. Sizes: S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



G

**\$4.99 ea.**

**NEW! Holiday Ornament T-shirt**

**H. 3175054** • A colorful holiday ornament printed on a black 100% cotton unisex short sleeve crew neck t-shirt. Screen printed ornament design, Machine wash cold with like colors. Sizes: S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



H

**\$4.99 ea.**

**NEW! Christmas Tree Fair Isle T-shirt**

**I. 3175056** • Our holiday T-shirt winner...turn to the back cover to see details. Red 100% cotton unisex short sleeve crew neck t-shirt. Screen printed Fair Isle holiday tree design. Machine wash cold with like colors. Sizes: S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



I



*When you're comfortable, everything is more fun.*

It's the perfect time to inspire some down time —  
and we've got all the products to help make it fun and easy.







**\$69.99 ea.**

**Puffer Jacket**

Our warmest jacket yet. 100% polyester outer shell and lining. 100% polyester faux down fill in body, sleeves & hood. Screened Arches. Sizes S-2XL. Add \$1.50 for 2XL.

3175305 • Men's

3175205 • Ladies'



**\$49.99 ea.**

**Performance Fleece Jacket**

Sporty, lightweight jacket. 100% polyester brushed-back fleece with moisture-wicking performance. Contrast coverstitch details on sleeves, back yoke and collar. Reflective print on chest pocket and center back. Concealed lower pockets with coil zippers. Screened Arches. Sizes S-2XL. Add \$1.50 for 2XL.

3175306 • Men's

3175206 • Ladies'



**Columbia**

**Retail Price:**

**\$60.00**

**You pay: \$35.99**

**Columbia Fleece 3/4-Zip**

Columbia jacket without the department price. 100% polyester featherweight microfleece. Omni-Shade™ UPF 50 sun protection. Abrasion-resistant chin guard. Embroidered Arches. Sizes S-2XL. Add \$1.50 for 2XL.

3175304 • Men's

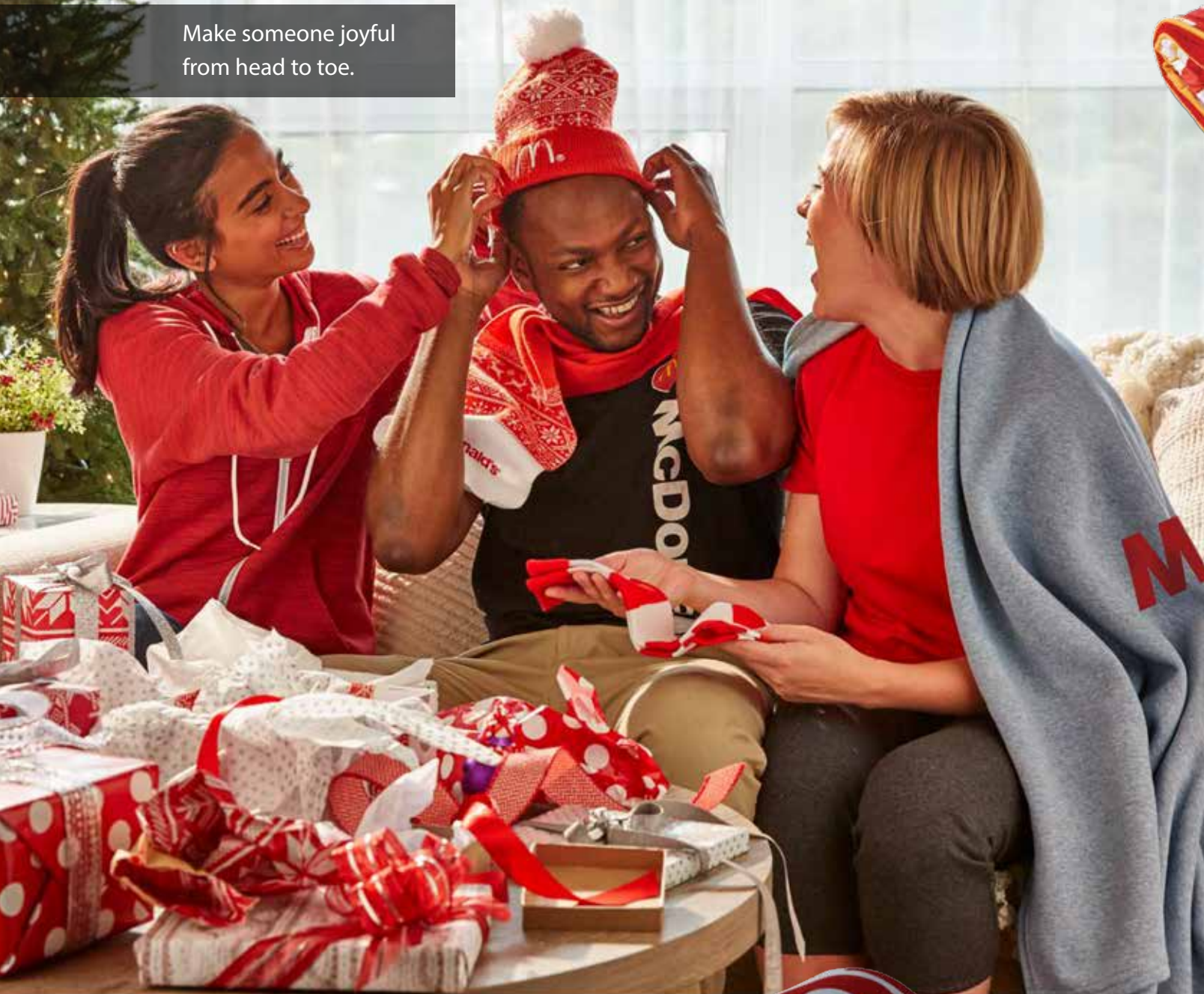
3175204 • Ladies'





Coziness starts here.

Make someone joyful  
from head to toe.



\$29.99

**NEW!** Gray McDonald's Sweatshirt Blanket  
4170050 • Wrap yourself with comfort in the gray  
sweatshirt blanket. Fleece interior keeps you warm and cozy  
all holiday. Makes a great gift. Measures 60" x 84".





Give a toast to tech.



\$17.99 ea.

**Ronald McDonald Shoelace Plaid Blanket**

4165000 • Inspired by Ronald McDonald's distinctive, yellow shoelaces, this custom velveteen throw provides an ultra-soft layer of warmth. Opposite side features red plush. Made from 100% polyester fleece and machine washable. Measures 50" x 70". Embroidered Arches circle logo lower corner.



\$19.99 ea.

**Fry Box Plush**

4165001 • Soft and cuddly best describes this oversized McDonald's Fry Box plush. Made of 100% velboa, this super-plush features embroidered fries and Arches. Measures 13" x 10-5/8" x 5".



\$13.99 ea.

**Grimace Fleece Blanket**

4155000 • Super plush, fleece blanket comes rolled up in a white, satin ribbon, ready for gift giving. Embroidered Grimace. Measures 50" x 50". *Hurry, quantities limited!*

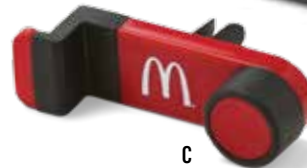
'Tis the season to simplify with tech gear that helps you get things done you so you can make time for what matters to you most.



A



B



C

E



D

\$1.99

**NEW! Auto Vent Phone Holder**

C. 7170050 • Drive more safely with this auto vent phone holder. Fits most straight automotive air vents. Adjustable for larger phones. Screen printed Arches. Measures 4" x 1".

\$22.99

**NEW! Delta Bluetooth Speaker**

A. 5175000 • Lightweight rechargeable Bluetooth speaker with aluminum body and no-slip feet. Features on-speaker control panel, built-in microphone, and AUX-in port. Includes USB charging cable and AUX-in cord. Laser etched wordmark. Measures 2-1/4" x 5-1/2" x 1-1/4".

\$14.99

**NEW! Octopus Charger**

D. 1170050 • Be prepared to charge almost any device with this Octopus charger. Includes USB, Type-C, Micro USB, and 8-pin mfi-certified lightning 2.1A output molded ABS plastic hub loop for connecting to keychains. Screen logo. Measures 6" x 1-3/8".

\$9.99

**NEW! Sound Trek Earbuds in Case**

B. 5175001 • Lightweight and attachment-free, the wireless sound trek ear buds are perfect for your on-the-go moments. Bold color ear buds on a color matched wire with black control panel. Comes in a clear case with bold silicone cover and silver carabiner. Hands-free calling; Rechargeable. Measures 2-3/4" x 2" x 1-3/4".

\$2.99

**Ball Phone Stand**

E. 1170013 • Secure and swivel your device with the 360° phone stand, perfect for hands-free calls and easy docking. Phone can be used in vertical or horizontal modes and adheres to phone surfaces. Screen printed Arches.



# Sip. Sip. Smile. Repeat.

The only thing better than the right drink at the right time, is the perfect container to drink it from.



**\$9.99 ea.**

**NEW!** McCafé Coffee Holiday Kit

9175055 • McCafé coffee kit includes one 12 oz. bag of McCafé premium roast coffee. Arrives packed in a McCafé laminated tote bag. Includes a festive 16 oz. McCafé holiday tumbler. Tote bag measures 15" x 12" x 5".

**SALE! \$1.99 ea.** WAS \$2.99

McCafé Tote Bag

2170003 • Measures 15" x 12" x 5". *Hurry, quantities limited.*

**\$2.99 ea.**

**NEW!** 2017 McCafé Holiday Cup

6175003 • 16 oz. double wall, insulated mug has a sip through lid. Hand washing recommended. BPA free. Screen printed logo.



A



B



**\$7.99**

**NEW! McCafé Stainless Steel Tumbler**

A. 6170015 • Sleek and stylish. 16 oz. insulated stainless steel tumbler. Coordinated accent pop-in lid with side lock. Screen printed logo. BPA free.

**\$13.99**

**NEW! Stainless Steel Tundra Bottle**

B. 6170016 • 20 oz. copper insulated lining keeps contents cold for 24 hours or hot for 12 hours. Stainless steel shell with insulated lid. Screen printed wordmark. BPA free.

**\$4.49**

**NEW! Red Swig Bottle**

C. 6175001 • 24 oz. durable Tritan™ is impact and shatter resistant. Screw on, spill-resistant lid. Wide mouth for easy cleaning. Screen printed wordmark. Meets FDA requirements and BPA free.

**\$1.99 ea.**

**NEW! McCafé Logo Tumbler**

D. 6170013 • Minimalist design for your beverage-to-go. This 15 oz. double wall, insulated mug is great for travel or leisure. Hand washing recommended. BPA free. Screen printed logo.

**\$1.99 ea.**

**NEW! White Travel Mug with Lid**

E. 6175000 • 15 oz. double-wall insulated coffee mug with sip through lid. Hand washing recommended. BPA free. Screen printed wordmark.

**\$3.29 ea.**

**NEW! McCafé Dot Logo Tumbler**

F. 6170014 • Great for yourself or as a gift, this reusable tumbler features the updated signature design. 15 oz. double wall, insulated mug is great for travel. Hand washing recommended. BPA free. Screen printed logo.



C



E



D



F







GROUP II COMMUNICATIONS

10100 58th Pl  
Kenosha, WI 53144



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McD\_Holiday17



## Smilemakers can make you a Winner!

Our 2017 Holiday T-shirt and \$100 gift card winner, Bonnie Moss from Stanton, MI., was randomly selected out of over 2,500 votes from Smilemakers. Congratulations Bonnie!

**\$4.99**

**NEW!** Christmas Tree Fair Isle T-shirt

3175056 • Red 100% cotton unisex short sleeve crew neck T-shirt. Screen printed Fair Isle holiday tree design. Machine wash cold with like colors. Sizes: S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



# Smilemakers Virtual Gift Cards

Available online only at [smilemakersonline.com](http://smilemakersonline.com)

Virtual Gift Cards between \$10 and \$500 are available for purchase at [smilemakersonline.com](http://smilemakersonline.com). Send via email instantly to friends and co-workers for any denomination. Anyone can access our website to redeem. Paper Gift Certificates also available upon request.